



**MARCH FOR SCIENCE
SALT LAKE CITY, UTAH
APRIL 22, 2017**

Invitation to Support

Date of Event: April 22, 2017
City Creek Park to the Capital
3-5 pm

FOR IMMEDIATE RELEASE

Contacts: Nalini Nadkarni, (360) 870-6632
Justice Morath, (575) 517-7945

Email: <marchforscienceslc@gmail.com>

SALT LAKE CITY WILL CELEBRATE SCIENCE

The Utah State Capitol will host scientists and their supporters as one of 300 sister marches organized around the world.

SALT LAKE CITY (Tuesday, March 7) - March for Science Salt Lake City announced its participation in a national effort to raise awareness of the benefits that science brings to society. On Earth Day, April 22, 2017, Utahns will hold a march in Salt Lake City with partner organizations that include many leading scientific, academic, and educational institutions. Among these is the national March for Science in Washington, D.C., which takes place on the same day. **The Salt Lake City march will begin at 3 PM at City Creek Park, and conclude at the Capitol.**

In February 2017, the concept of a March for Science went viral, with 287 satellite marches planned around the world, and more coming online every day. More than 50,000 volunteers have responded to offer assistance nationally, and over 3,000 scientists and nonscientists have shown interest in the Utah effort.

Some of the most prestigious science organizations are participating in this effort, e.g., the American Association for the Advancement of Science, the world's largest general scientific organization, and Sigma Xi, the oldest and largest international scientific honor society in the world.

The breadth and diversity of science-based organizations joining the movement speaks to the importance of the mission and the need to welcome everyone to stand up for the vital roles science plays in society.

March organizers have gathered information that reveals the many ways that science and scientists serve their communities.

[#ScienceServes](#) showcases how science saves lives, protects communities, and advances the public interest. Scientists perform critical civic duties and the March will help make their valuable public service roles more visible.

“Scientists aren’t just working in labs wearing white coats,” said Caroline Weinberg, MD, MPH a health educator and science writer and March co-chair. “They are testing our water, developing vaccines, and helping to keep our farms and fisheries productive. The March for Science unites scientists and people everywhere who love and appreciate science to stand together and ensure that we can all continue to enjoy all the benefits science gives us.

Salt Lake City March co-organizer Tiffany Rivera said, “We want to remind the world that scientists are people. They live in our neighborhoods, coach our kids' soccer teams, volunteer in our libraries, cheer for local football teams, sing in our church choirs, and recreate in our beautiful outdoors.”

In the coming weeks, the Salt Lake City organizers will release information on associated projects, programs, and logistics on their website (<http://www.marchforscienceslc.com>), including its mission statement and goals.

Organizers are accepting donations to help fund the marches. Inquiries about volunteering, starting satellite marches, and other topics can be directed via email addresses on the website.

####

If you would like more information about this topic, or to schedule an appointment with a March for Science Coordinator, please call Nalini Nadkarni or Justice Morath, or send an email to marchforscienceslc@gmail.com.

Mission

The Salt Lake City March for Science champions publicly communicated science as a pillar of human freedom, understanding, and prosperity. We unite as a diverse, non-partisan group to call for science that upholds the common good. We call for our leaders in Utah and nationally to enact policies based upon science in the interests of the public and the environment.

The March for Science is a call to support and safeguard the scientific community. Recent policy changes have caused heightened worry among scientists, and the incredible and immediate outpouring of support has made clear that these concerns are also shared by hundreds of thousands of people around the world.

The March for Science is an international movement, led by organizers around the globe. Over 300 marches worldwide, including Antarctica, are taking part. This movement is taking place because of a simultaneous realization by thousands of people who value science in their lives that staying silent is no longer an option.

Science protects the health of our communities; the safety of our families; the education of our children; the foundation of our economy and jobs; and the future we all want to live in and preserve for coming generations.

We speak up now because all of these values are currently at risk. When science is threatened, so is the society that scientists uphold and protect.

Core Principles

Science serves the common good.

It must be accessible to all, and free from manipulation by special interests.

Cutting-edge science education strengthens our society.

We support science education that teaches us to think critically, ask questions, and evaluate truth based on the weight of evidence. A scientifically literate workforce makes us able to compete worldwide, and enables us to address the challenges of the future.

Open science communication and inclusive public outreach is a necessity.

Our tax dollars support scientific research, and withholding the results of that research limits the public's ability to learn from the important developments and discoveries.

Evidence-based policy and regulations are in the public's interest

Science gives us the ability to examine our changing world, enabling us to craft improved policies and regulations that serve society's best interests. Political decision-making that affects the lives of Americans and the world at large should make use of peer-reviewed evidence and scientific consensus, not partisan propaganda.

Funding for scientific research and its applications supports our democracy

We believe that the federal budget should reflect the powerful and vital role that science plays in supporting our democracy. We advocate federal funding in support of research, scientific hiring, and agency application of science to management. This funding cannot be limited to environmental and medical fields -- scientific support must include diverse disciplines. The return on that investment, in terms of quality of life, health, and progress is clear.

THEMES AND MESSAGES: MARCH FOR SCIENCE SALT LAKE CITY

1) Science and the March for Science are inclusive.

- We welcome the participation of everyone in science and in the March for Science.
- Participation of people of all ethnic groups, genders, socioeconomic status, and abilities will strengthen science and society.
- Science is a partnership between researchers and the public. Research is important, but more exchanges and engagement are vital.
- The scientific community is exploring new approaches to increase equity, diversity, and understanding of different views and backgrounds.

2) Science plays vital roles in our personal and civic lives.

- Science advances the common good: better medicines, new therapies, novel communication tools, cleaner air, and better military protection of our homeland all need science.
- We need facts based on data to help make decisions that will maintain the quality of human lives and the environment.
- Support for science has contributed to the vibrant economy we enjoy in Utah, especially in the fields of biotechnology, IT, and the STEM workforce.

3. Scientists are people - our neighbors who want the best for our communities.

- There are 4.1 million scientists in our nation, nearly 2% of the U.S. population.
- For many scientists, the beauty and mystery of the world are what motivated them to become scientists.
- More than half of science graduate students in the USA are female;

over 15% are from minority groups.

4. Science needs awareness and support in Utah and throughout our nation.

- Scientific research and education receive support from many sources: federal, state, and local governments; private foundations; individuals; and corporations.
- Science is a long-term investment. It can take decades for basic science to produce useful tools, technologies, and medicines that we use in daily life.
- Science education is crucial for Utah's youth.
- This is a march FOR science; not only scientists are speaking out. People all over the world share a love and appreciation for science.

Goals for the March

Humanize science - Science has a long tradition in Utah. Scientists in our state conduct research in every branch of science. Science employs hundreds of thousands of researchers, educators, field scientists, doctors, engineers, statisticians, etc. These jobs add greatly to our economy. We want to ensure this tradition continues.

Partner with the public - We want to build a coalition of scientists and supporters of science, and to strengthen partnerships formed between scientists and the broader community.

Advocate for open, inclusive, and accessible science- Science can ably and accurately inform the decision-making of all people, from the choices we make as consumers to the policies we adopt through public debate.

Support scientists - We gather together to stand up for scientists, including those in public service. We pledge to speak up for them when

they are silenced, to protect them when they are threatened and to provide them with support when they are ethically at odds with their institutions. Scientists in both public and private sectors must be allowed to communicate their results freely, without misrepresentation or distortion, and without the fear of retribution.

Affirm science as a democratic value - Science is a vital feature of a working democracy, spurring innovation, critical thinking, increased understanding, and better, healthier lives for all people. We hold our leaders -- both in science and in politics -- accountable to the highest standards of honesty, fairness, and integrity. We unite to send a message: "We will all work to ensure that our scientific community free to make our democracy stronger.

Financial Needs for the March:

A march of this size incurs a number of unavoidable expenses:

- **Logistics** - website, AV equipment, etc.
- **Clean-up and Recycling** - We aim to have a Zero-Waste event. This means every scrap will be picked up and recycled and recycling containers will be on site.

Donating to the March for Science:

Suggested (tax deductible) Donations*

\$20 \$50 \$100

Which branch of science, engineering, or mathematics affects you most?

- | | | |
|--|--|------------------------------------|
| <input type="checkbox"/> Biology/Conservation/Wildlife/Ecology | <input type="checkbox"/> Technology | <input type="checkbox"/> Energy |
| <input type="checkbox"/> Scientific Method/Theory/Ethics | <input type="checkbox"/> Science Education | <input type="checkbox"/> Physics |
| <input type="checkbox"/> Geology/Minerals/Dinosaurs | <input type="checkbox"/> Health Sciences | <input type="checkbox"/> Climate |
| <input type="checkbox"/> Chemistry | <input type="checkbox"/> Social science | <input type="checkbox"/> Astronomy |
| <input type="checkbox"/> Statistics | <input type="checkbox"/> Engineering | <input type="checkbox"/> Math |
| <input type="checkbox"/> Other | | |

Although financial support is important, there are other significant ways you can contribute! Join numerous other national and local organizations to show your support for science. Please let us know if your organization is interested in:

Official sponsorship: If your organization or business wants to be an official sponsor of the march, we can feature your logo on our website.

Spreading the word: Let us know what materials you need to share with your networks to encourage people to attend the march. We can provide flyers or digital media items for you to distribute.

Marching with us: Attend the march representing your organization: show your businesses public support for science by wearing your company uniform, bringing a sign featuring your company name or showcasing your company's science and the benefit to Utah.

Voicing your support: Sign a letter of support for science that we will deliver to our state officials.

Sharing your story: Give us a story or testimonial about how science benefits your business and we'll include it on our website.

Volunteer: Does your group want to help guide people during the march or clean up after the march?

March for Science-SLC

Salt Lake City is a hub for scientific research and industry. With teaching hospitals and several universities, we not only produce scientists, but contribute in a real way to the body of scientific knowledge.

Donor Information (please print or type)

Name

Billing address

City, ST Zip Code

Phone

Fax | Email

I (we) plan to make this contribution in the form of: cash check website

<http://www.marchforscienceslc.com/>

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

The March for Science SLC has permission to use our name and logo on their website in in sponsorship materials.

Signature(s)

Date

Please make checks payable to:
Westminster College
% Great Salt Lake Institute
1840 South 1300 East
Memo: March for Science

March for Science-SLC

Salt Lake City Sponsors:

The Nature Conservancy of Utah, Great Salt Lake Institute at Westminster College, Utah Physicians for a Healthy Environment, Life Science Editors



**WESTMINSTER
COLLEGE**

Great Salt Lake Institute



National sponsors:



Advancing Hispanics/Chicanos
& Native Americans in Science



Society for Conservation Biology





And: 500 Woman Scientists, American Anthropological Association, American Association of University Professors (AAUP), American Geophysical Union, American Indian Science and Engineering Society, Association for Research in Vision & Ophthalmology (ARVO), Consortium of Social Science Associations (COSSA). Department for Professional Employees, AFL-CIO (DPE), League of Extraordinary Scientists, National Coalition of Native American Language Schools and Programs, Natural History Museum, the Alliance for Science, American Federation of Teachers, American Public Health Association, American Physical Society, American California Academy of Sciences, Federation of American Societies for Experimental Biology, The Field Museum, Genetics Society of America, National Society of Black Physicists, Phi Beta Kappa, Society for Neuroscience, and United Automobile, Aerospace, and Agricultural Implement Workers.